

## COOKIE POLICY

### Who we are

The Controller, within the scope of this cookie policy, is the company Lucron Group, a.s. with registered office at Legionárska 10, Bratislava – Staré Mesto 811 07, Id. No.: 50265105 (hereafter “Lucron”, “we”).

### What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies.

### What do the cookies collect

Cookies may collect the following Personal data from you:

- Information regarding your potential registration to our newsletter and/or email subscription services
- Information as of whether you took part in our surveys
- Information regarding how you interact with our website
- Information regarding your visit of our website
- Information about your video preferences and the player interface you are using, and the videos you watch on our websites, when you watch a YouTube video embedded in one of our websites
- Data regarding your user details
- Your preferences for the website (e.g. language)

### The Cookies We Set

#### Optional cookies

The following cookies are placed on our website for the following purposes:

- Functional cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedbacks, and other third-party features.
- Performance cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.
- Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.
- Advertisement cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

- Other uncategorized cookies are those that are being analyzed and have not been classified into a category as yet.

These cookies are provided to us by trusted third parties such as Google Analytics, Google Tag Manager, YouTube, PolyLang and Facebook Pixel.

All these cookies only collect your personal data if you agree to it by clicking on the corresponding button in the cookie banner. In case you would like to manage the cookies or withdraw your given consent you can do so anytime by clicking again on the cookie bar which is visible at the bottom of the website.

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

#### Mandatory cookies:

To provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences. These cookies are necessary for the efficiency of our website and to improve your user experience, as they memorize certain parameters you chose to personalize, such as your choices regarding the cookies. These cookies collect your Personal Data based on our legitimate interest and cannot be disabled without reducing the functionalities of the website, and/or rendering certain services unavailable.

#### **Recipients of your data**

We may share your Personal Data collected through the cookies with the digital agencies that work with this website, our website maintenance provider, and our web analytics service providers.

#### **International transfers**

We may transfer your Personal Data to certain of our cookie providers based outside of the European Economic Area. In this case, we ensure that such transfer is in line with Chapter V of the General Data Protection Regulation, and that appropriate safeguards are in place.

#### **How long we will keep your Personal Data collected through cookies**

We only keep your Personal Data for as long as necessary for our purposes and in any case up to 12 months maximum.

#### **How we protect your Personal Data**

We take appropriate technical and organizational measures to protect your personal data against any non-authorized or unlawful processing, as well as against any accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to these personal data.

### **Your rights as a data subject**

You have the right to withdraw your consent at any time by sending an email at [privacy@lucron.sk](mailto:privacy@lucron.sk). This will not affect the lawfulness of processing based on your consent before its withdrawal.

You also have the right to access your Personal Data, the right to rectification, the right to erasure, the right to restriction of processing, the right to object to the processing, the right not to be subject to an automated individual decision-making, and the right to lodge a complaint with the Slovakian Supervisory Authority. The latter can be contacted at:

Office for Personal Data Protection of the Slovak Republic  
Hraničná 12  
820 07 Bratislava 27  
Slovak Republic  
Email address: [statny.dozor@pdp.gov.sk](mailto:statny.dozor@pdp.gov.sk)

For more information about these rights, please refer to our general Privacy Policy by clicking on the “Privacy Protection” section in the footer of the relevant website.